

GDPR SERVICES MARKET

GLOBAL FORECAST TO 2023

BY SOLUTION (DATA DISCOVERY AND MAPPING, DATA GOVERNANCE, AND API MANAGEMENT), SERVICE (GDPR READINESS ASSESSMENT, RISK ASSESSMENT AND DPIA, AND DPO-AS-A-SERVICE), ORGANIZATION SIZE, AND REGION

MarketsandMarkets™ is the world's largest revenue impact company, serving over 7500 customers. 80% of top 2000 companies globally rely on us for identifying new high growth and niche revenue opportunities.

In the face of constant technology innovation and market disruption, we help organizations plan and operationalize their future revenue mix decisions by identifying over 30,000 high growth opportunities ranging from \$1B to \$500B across 90+ industry trends and markets. Organizations choose MarketsandMarkets™ to stay ahead of the curve and accelerate their revenue decisions and implementations by 6 – 12 months, giving them a unique, first-mover advantage.

Our revenue impact methodology provides quantified and actionable insights on converged, granular and connected market eco-systems that result from disruptive technologies and high-growth markets. We provide an extended lens on not only what will impact our client's revenue but also what will impact their clients' revenues, continually uncovering latent opportunities.

We work across all major B2B industries with C-level executives in functions such as Strategy, Marketing, Sales, R&D, Product, and M&A. MarketsandMarkets™ brings exclusive high-growth markets intelligence generated by over 850 SMEs and analysts along with its proprietary Revenue Impact platform (Knowledge Store).

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1 COMPANY PROFILE

1.1 KEY INNOVATORS

1.1.1 HITACHI SYSTEMS SECURITY

Hitachi Systems Security is a wholly owned subsidiary of Hitachi Systems, Ltd., a leading global IT service provider. Headquartered in Quebec, Canada, Hitachi Systems Security is a global IT security service provider that develops and provides integrated cybersecurity services for monitoring and protecting the IT assets of its customers, which are spread across 50 countries across the globe. Since its foundation in 1999, the company has maintained its focus on security with a strategic portfolio of integrated security solutions that helps secure organizations and strengthens their cybersecurity posture. The portfolio comprises 24/7 managed security services, cybersecurity consulting services, and compliance services.

COMPANY AT A GLANCE

Founded	: 1999
Headquarters	: Quebec, Canada
Ownership	: Subsidiary of Hitachi Systems, Ltd.

*Note: This is a privately held company; hence, no financial information is available in the public domain
Source: Company Website*

Hitachi Systems Security offers GDPR compliance services as a part of its professional services offering. Delivered by a team of cybersecurity and legal experts, the GDPR compliance services can help companies at different maturity levels in achieving their compliance requirements. For companies that are beginning their journey toward compliance or who need to improve their monitoring capabilities, Hitachi Systems Security experts can create privacy compliance plans based on a structured approach to privacy, which takes into consideration the needs, context, and resources of each organization. This includes a gap and risk assessment, with the results being presented to clients in a planner. For companies with a greater maturity level, who are on the way to compliance, Hitachi Systems Security offers targeted services, such as technical and legal audits, as required to fulfill the requirements of Article 32 and 28 GDPR, including vulnerability assessments and cybersecurity posture assessments. Hitachi's experts can also assist with business continuity plans, disaster recovery plans, data protection impact assessments, trainings, and privacy notice reviews.

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